



New Product Program Application

Application Deadline for Exhibit Guide: 1/4/18

The most important reason buyers attend the Integrative Healthcare Symposium is to see new products. The New Product Showcase is your opportunity to make sure your new product is in the spotlight! Cost to participate in the 2018 Integrative Healthcare Symposium New Product Program is \$795.00 per product.

The New Product Program includes: display in the New Product Showcase; company name (logo) recognition in the Program of Events; photo of your product, 60-word description, company name, booth # and link to your website on "New Product Showcase" page of www.ihSYMPOSIUM.COM and www.integrativepractitioner.com (will stay up for two months post event) and in mobile app; participation mention in one promotional e-mail to pre-registered attendees.

PLEASE TYPE OR PRINT CLEARLY All items must be filled in

Date of Market Introduction _____

Company Name _____ Booth# _____

Contact Name _____ On-site Contact _____

Telephone # _____ On-site Telephone # _____

E-mail _____ Website _____

Name of product to be displayed: _____


60-word description of product: _____

CHOOSE ONE	<input type="checkbox"/> Photographic, Wall-Mount Display Size/Number of mounted photos: _____ _____ Note: Wall-mounted display size is restricted to 2 ft. x 3 ft. and 3ft. x 2ft. Example: Poster or Foam Board	<input type="checkbox"/> 3-Dimensional Display Physical description of display _____ Approximate Size: _____ Weight: _____ # of Pieces _____ Note: restricted to 36" wide x 17" deep x 12" high
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Please Note: All applications will be reviewed by Event Management to ensure that New Products were introduced in 2017, and not displayed in 2017's New Product Showcase or listed in the 2017 Program of Events' New Product Listing. All applicants who do not meet the eligibility requirements will be returned with their application fee. This contract is made in accordance with the conditions set forth in the Exhibit Space Application. Application fee must be received within 10 days of application submission. There will be no refunds for accepted applications. You must be an Integrative Healthcare Symposium 2018 Exhibitor to participate in the New Product Showcase.

Complete this form and return it with a check or money order in U.S. Funds drawn on a U.S. bank. Make checks payable to and mail to: Integrative Healthcare Symposium, PO Box 3421, Boston, MA USA 02241-3421. Please reference your invoice number if paying from an invoice.

All Items to be displayed *must* be hand delivered to the event office by February 22, 2018 prior to 3:00pm. Do not send your items to the event office prior to 2/22/18. We cannot guarantee items delivered late will be set up before the exhibit hall opens on February 22 at 5pm. For products not delivered on time, your showcase area may be offered to another company on the waiting list. Sorry, no refunds.

 Fax completed applications: 914-939-1403 and confirm receipt of fax by emailing cperrone@divcom.com.
Questions? Call Carmella Perrone at 207-842-5423

Note: Perishables and/or items requiring refrigeration are NOT allowed; please remove the contents and use packaging only. Event management will supply signage for your display.