



The number **ONE** reason practitioners come to the Exhibit Hall is to Find New/Featured products they can offer their patients and implement in their practices.

The New/Featured Product showcase is a cost-effective marketing solution for your product launch that will:

- Increase your product and brand awareness
- Bring practitioners to your booth  
Increase your sales

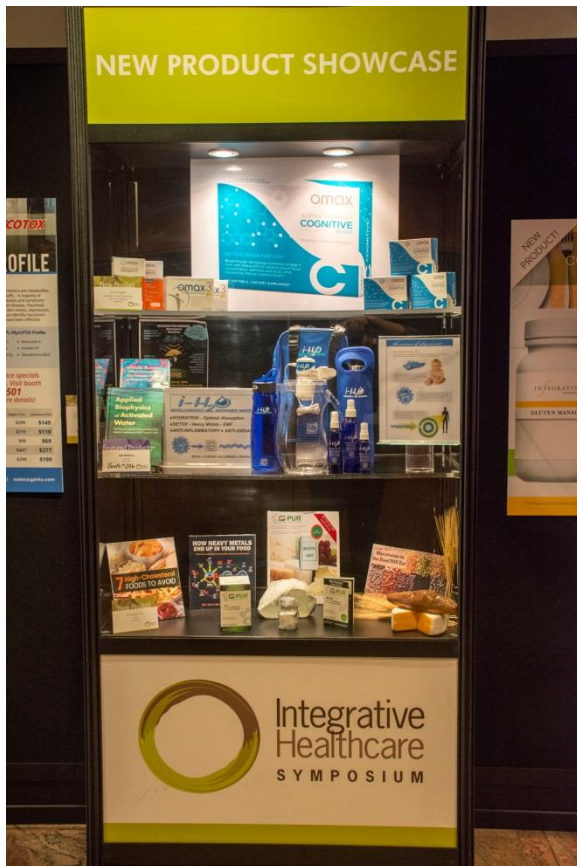
## The benefits of participating in the New/Featured Product Showcase:

- Participation in the New/Featured Product Showcase includes:
  - Highly-visible display near the Exhibit Hall
  - Product description, photo, company name, booth number and link to your website listed on the event's website for two months pre-event and nine months post event
  - Participation mention in promotional email to pre-registered attendees
  - Company name and logo to appear in the Program of Events and mobile app
- Space is limited! **Deadline is Thursday Jan. 2, 2020.**
- **New Product: \$850**  
All products submitted to the New Product Showcase must be new within 18 months.
- **Featured Product: \$850**
  - The Featured Product Showcase is designed to highlight and give your company the opportunity to promote your **CUTTING-EDGE** products to potential buyers regardless of the product's introduction date. Your product **DOES NOT** have to be new within 18 months.
- **Showcase Branding: \$2,500**
  - With this sponsorship, you receive one showcase to highlight up to three new or featured products. Top of the showcase will feature your company name, logo and booth number. Highly Recommended!
- **Single Shelf Display - \$850 per product**

# Single Shelf Display - \$850 per product

Display products must be non-perishable  
*Recommended: display empty product packaging.*

**Showcase dimension:** L36xH17xW18



# Single Shelf Display - \$850 per entry



# Half Poster 2x3 or 3x2 - \$850 per poster



- All photographs must be mounted on **foam board**, metal or glass frames **WILL NOT** be allowed
- Maximum frame size is 2'(length) x 3'(width) or 2'(width) x 3'(length)
- Do not provide frames with hanging wire or hooks
- Be sure to have **Velcro** on the back of the poster
- Have your booth # on the poster
- **DO NOT BEND** the poster. We want the poster to look presentable
- Each display includes a standardized name sign and product name

All Showcase items for display **MUST** be hand delivered to the Diversified sales office onsite on Thursday, February 20, 2020 prior to 3:00pm (drop offs prior to Thursday will not be accepted and late drop offs may lose their opportunity to a company on our waiting list)

**PLEASE DO NOT SHIP YOUR POSTER TO EVENT  
MANAGEMENT IN PORTLAND— WE CANNOT DELIVER YOUR MATERIALS TO THE CONFERENCE**

# Product Showcase Branding - \$2,500

With this sponsorship, you receive one showcase to highlight up to 3 products. Top of the showcase will feature your company name, logo and booth number.



# Product Showcase Branding





### **New Product: \$850**

All products submitted to the New Product Showcase must be new within 18 months.

### **Featured Product: \$850**

The Featured Product Showcase is designed to highlight and give your company the opportunity to promote your **CUTTING-EDGE** products to potential buyers regardless of the product's introduction date. Your product **DOES NOT** have to be new within 18 months.

### **Showcase Branding: \$2,500**

With this sponsorship, you receive one showcase to highlight up to 3 products. Top of the showcase will feature your company name, logo and booth number. **Highly**

**Recommended!**



Integrative  
Healthcare  
SYMPOSIUM

For more information please contact: Minh Ly-Gordon  
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**Deadline: Thursday, January 2, 2020**

**APPLY TODAY!**