

## INTEGRATIVE HEALTHCARE SYMPOSIUM

# FACTS & FIGURES

The Integrative Healthcare Symposium is all about education, networking and making connections. At this annual event, practitioners with buying power come together to connect with each other and with like-minded vendors and suppliers. Expand your market share, build relationships with new and current clients, and share your product or service with an audience of practitioners from throughout the healthcare community.

### Attendee Professions



\* 9% Other Practitioners including: Physician Assistants, Pharmacists, Psychologists, Massage Therapists, Homeopaths, Psychiatrists, Licensed Herbalists, Residents

### INTEGRATIVE HEALTHCARE SYMPOSIUM

Pre-conference: January 13, 2021  
Conference + Exhibits: January 14-16, 2021  
NEW YORK HILTON MIDTOWN, NY

[ihsymposium.com](http://ihsymposium.com)

For information about exhibiting at the Integrative Healthcare Symposium, as well as available advertising and sponsorship opportunities, please contact:

Carmella Perrone | Sales Manager  
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Official Media:  
 Integrative Practitioner

Produced by:  
 diversified

### Satisfied Attendees

**77%**   
plan to attend again in 2021

**90%**   
found new products, companies

### Satisfied Exhibitors

**87%**   
plan to exhibit again in 2021

**84%**   
met their objectives for exhibiting

### Attendee Purchasing Authority

**77%**   
plan to make purchases as a result of attending

**73%**   
are involved in or influence purchasing decisions

### Products Attendees are Seeking at the Symposium:

- Nutritional Supplements
- Functional Medicine
- Herbal Medicine Supplements
- Functional Foods
- Naturopathic
- Wellness Centers/Clinics
- Homeopathic
- Information Resources /Professional Services
- Aromatherapy /Organic and Natural
- Equipment

All results based on 2020 registration and post-event surveys.



**JOIN US**  
and Keynote Speaker,  
Andrew Weil, MD in 2021



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**THE PREMIER INTEGRATIVE HEALTHCARE EVENT!**

Integrative Professionals from **46** states and **20** countries attended in 2020!

**CONNECTING THE INDUSTRY**

**What Attendees are saying**

**What Exhibitors are saying**

- "** It was hard to choose which session I wanted to attend as they were all so relevant! In addition, the compassion and sense of gratitude of each speaker was notable."
- "** I loved meeting well known doctors, having my books signed and learning so much!"
- "** Several things stood out: lots of support from registration to information to getting the most out of the events; the event app is easy to navigate and quick to find information; the range of speakers and topics; availability of refreshments throughout the day; great hotel."
- "** The event attracts highly-intelligent, aware healthcare providers, wellness advocates and researchers. It is great to be among throngs of like-minded people."
- "** The quality of the attendee is fantastic. With this show being one of the industry leaders, we look forward to making great connections and garnering good sales while we're there each year."

**A Sample of 2020 Exhibitors:**

- |  |                                       |                                |
|--|---------------------------------------|--------------------------------|
| Amen Clinics                           | Doctor's Data Inc.                    | Metagenics                     |
| Arterosil - Calroy Health Sciences     | Douglas Laboratories                  | Meridian Valley Laboratories   |
| Bio-Botanical Research, Inc.           | Emerson Ecologies                     | Nordic Naturals                |
| Bioclinic Naturals                     | Fullscript                            | Organic India USA              |
| Boiron                                 | G-SCIENCE, Inc                        | Ortho Molecular Products Inc   |
| BrothMasters                           | Genova Diagnostics                    | Oxy Health                     |
| Carlson Laboratories                   | Herbalist & Alchemist, Inc            | Pure Encapsulations            |
| Clinical Synergy Professional Formulas | Hopkinton Drug Compounding & Wellness | Purity Coffee                  |
| Cyrex Laboratories, LLC                | The Institute for Functional Medicine | Quicksilver Scientific, LLC    |
| DaVinci Laboratories                   | Integrative Therapeutics              | Sovereign Laboratory           |
| Diagnostic Solutions Laboratory        | Klaire Labs                           | Standard Process Inc.          |
|  | Jarrow Formulas                       | Vital Choice Wild Seafood      |
|  |                                       | Women's International Pharmacy |

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