



At the Integrative Healthcare Symposium in 2020: 90% of attending practitioners found new products or companies, 77% of attendees planned to purchase products they found through exhibiting companies, 73% of attending practitioners are involved with, or have influence in purchasing.

The New/Featured Product showcase is a cost-effective marketing solution for your product that will:

- Increase your product and brand awareness
- Bring practitioners to your booth
- Increase your sales

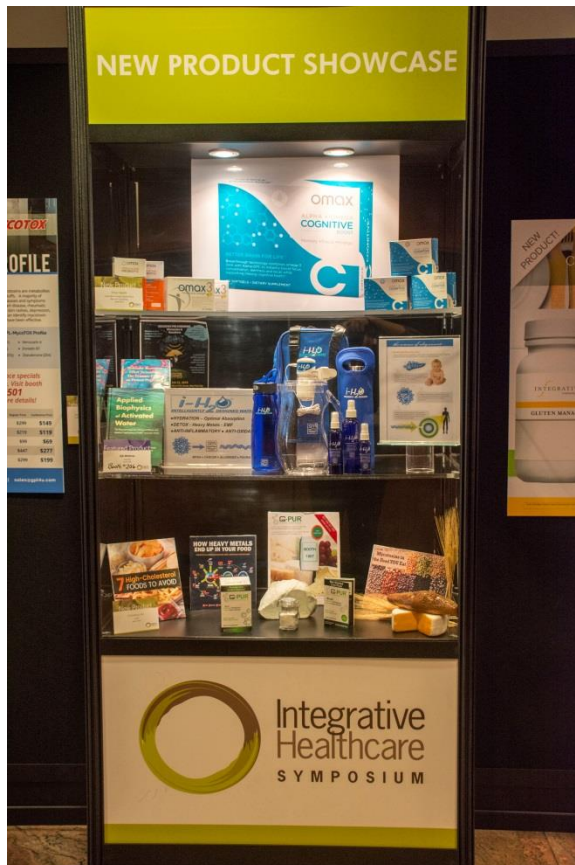
The benefits of participating in the New/Featured Product Showcase:

- Highly-visible display
- Product description, photo, company name, booth number and link to your website listed on the event's website—pre-event and 3 months post-event
- Promotional email to pre-registered attendees
- Company name and logo to appear in the Program of Events and mobile app
- Space is limited!

Single Shelf Display - \$850 per product

Display products must be non-perishable
Recommended: display empty product packaging.

Showcase dimension: L36xH17xW18



Single Shelf Display - \$850 per entry



Half Poster 2x3 or 3x2 - \$850 per poster



- All photographs must be mounted on **foam board**, metal or glass frames **WILL NOT** be allowed
- Maximum frame size is 2' (length) x 3' (width) or 2' (width) x 3' (length)
- Do not provide frames with hanging wire or hooks
- Be sure to have **Velcro** on the back of the poster
- Have your booth # on the poster
- **DO NOT BEND** the poster. We want the poster to look presentable
- Each display includes a standardized name sign and product name

PLEASE DO NOT SHIP YOUR POSTER TO EVENT MANAGEMENT IN PORTLAND— WE CANNOT DELIVER YOUR MATERIALS TO THE CONFERENCE

Product Showcase Branding - \$2,500

With this sponsorship, you receive one showcase to highlight up to 3 products. The top of the showcase will feature your company name, logo, and booth number.



Product Showcase Branding





New Product: \$850

All products submitted to the New Product Showcase must be new within 18 months.

Featured Product: \$850

The Featured Product Showcase is designed to give your company the opportunity to promote your CUTTING-EDGE products to potential buyers regardless of the product's introduction date. Your product DOES NOT have to be new within 18 months.

NEW! Product Demo: \$1,500

Includes a New Product or Featured Product Showcase AND up to 10-minute video presentation of your product on your Product Showcase listing on the event website.

Showcase Branding: \$2,500

With this sponsorship, you receive one showcase to highlight up to three New or Featured Products. The top of the showcase will feature your company name, logo and booth number. **Highly Recommended!**



For more information please contact: Minh Ly-Gordon
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Deadline: Thursday, January 6, 2022

New and Featured Product 2022 online application:
<https://www.ihSYMPOSIUM.com/product-showcase-application/>